



The energy of
collaboration

Strength in Action

A strong, differentiated network
of electrical suppliers, focused on
people, collaboration and service.



CORPORATE PROFILE

2026



www.promil.gr



PROMIL A.E.



PROMIL A.E.

PROMIL at a Glance

The strength of an established electrical supplies purchasing group

2005

Founded

25

Member Stores

161

Active Suppliers

€50M+

Purchases in 2025

Headquarters and modern, fully staffed facilities in Thessaloniki. Nationwide service for member stores and wholesale customers.

Who We Are

Collective Strength • Business Independence • Shared Growth

Our Identity

Since 2005, PROMIL has brought together businesses in the electrical supplies sector, achieving economies of scale, combined purchasing strength and structured support.

Members retain their local entrepreneurial identity while benefiting from a powerful nationwide group.

Our Philosophy

Long-term partnerships, reliability, consistency and continuous improvement of services for members, suppliers and customers.

21 Years of Progress

Consistent growth from our foundation to today

2005

Group Established

2014

Distribution Centre
opens in Kalochoi

2025

Purchases exceed €50
million

2026

25 member stores •
161 active suppliers

Nationwide
network with
**a strong
presence**

25 STORES
13 LOCATIONS



Nationwide Presence

25 Stores - 13 Locations

1	Athens	9
2	Thessaloniki	3
3	Heraklion	2
4	Mytilene	2
5	Alexandroupoli	1
6	Xanthi	1
7	Kozani	1
8	Tripoli	1
9	Chios	1
10	Paros	1
11	Naxos	1
12	Pella	1
13	Santorini	1

Strong Purchasing Power

Commercial scale and trusted market relationships

€50M+

Purchases in 2025

161

Active Suppliers

Our combined purchasing power strengthens the Group's negotiating position and creates opportunities for more competitive commercial partnerships.

Modern Facilities

Well-organised infrastructure and fully staffed operations



Thessaloniki • Kalochori

Headquarters and Distribution Centre with structured processes, specialist personnel and daily commercial support.

Our warehouse enables efficient inventory management and reliable service to our partners.

Structured Member Support

Coordinated operations that improve everyday efficiency

IT

Technology support

Invoicing

Accuracy and speed

Orders

Coordinated processing

Warehouse

Stock and distribution

Information Systems

Data and reporting

Why Partner with PROMIL

Eight distinctive competitive advantages

01 Strong nationwide network

02 Greater negotiating power

03 Years of expertise and experience

04 Organised support functions

05 Experienced management team

06 Strong shareholder base

07 Excellent financial performance

08 Long-standing relationships of trust

Two Complementary Pillars

Creating value through our network and wholesale operations

Member Store Network

25 stores across 13 locations in Greece, combining local market knowledge with the Group's collective purchasing power, infrastructure and services.

Nationwide Wholesale

Serving electrical supply stores throughout Greece through commercial reliability, organised processes and a long-term partnership approach.

Partnerships That Create Value

Trust is the foundation of lasting business relationships

Members

Empowering independent businesses through shared infrastructure and services.

Suppliers

Stable commercial relationships, consistency and access to an organised network.

Customers

High service standards, technical expertise and reliable response.

Vision and Strategy

A strong, differentiated network delivering lasting value

Our Vision

To build a strong and differentiated nationwide network, focused on lasting partnerships and the delivery of high-quality services.

Collaboration

Consistently nurturing trusted relationships.

Services

Continuous improvement in support and technology.

Growth

Sustainably strengthening the network and competitiveness.

Looking Ahead

Priorities for the Group's continued development

Network

Deeper cooperation and a stronger market presence.

Digital Operations

Leveraging data and information systems.

Commercial Value

Developing synergies with suppliers and partners.

Service

Continuously improving service quality and speed.

The Power of Collaboration

PROMIL • Electrical Supplies Purchasing Group

**Together, we build a stronger network.
With consistency, expertise and a shared vision for the future.**

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